

# Celebrity Cruises Caribbean Getaway Sweepstakes Official Rules

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **1. Eligibility**

Celebrity Cruises Caribbean Getaway Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States (and the District of Columbia) and Canada (excluding Quebec), who are at least eighteen (18) years old at the time of entry. Void in Quebec and where prohibited. Proof of residency and age may be required. Employees and directors of Celebrity Cruises, Inc. (“Celebrity Cruises” or “Sponsor”), Sync Marketing LLC and their subsidiaries, divisions, affiliates, and advertising or promotional agencies or individuals involved with the design, production, execution or distribution of the Sweepstakes and the immediate family and household members of such individuals, are not eligible to enter or win. “Immediate family members” shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses, regardless of where they live. “Household members” shall mean people who share the same residence at least three months a year, whether related or not. In order to enter the Sweepstakes or receive the prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

## **2. Sponsor and Administrator**

Sponsor: Celebrity Cruises, Inc., 1050 Caribbean Way, Miami, FL 33132. **Microsoft is not a Sponsor of this Sweepstakes.**

Administrator: Sync Marketing LLC, 10960 Wellworth Avenue, Unit 301, Los Angeles, CA 90024.

## **3. Timing**

Sweepstakes begins September 26, 2016 at 12:01 p.m. Eastern Time and ends October 26, 2016 at 11:59 p.m. Eastern Time (“Sweepstakes Entry Period”). Sponsor is the official time keeper for this Sweepstakes. The Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state, provincial and local laws.

## **4. How to Enter**

During the Sweepstakes Entry Period go to [www.celebritycruisessweepstakes.com](http://www.celebritycruisessweepstakes.com) (the “Website”) and complete the online entry form by providing your first name, last name, email address, and ZIP/Postal Code. **Limit one (1) entry per person per day for the Sweepstakes.** Entrants may only use one email address to enter the Sweepstakes. You are not permitted to share the same email address with another entrant. Use of any automated system to enter is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries all of which will be ineligible to win a prize. In the event of a dispute as to any entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to be awarded the prize. All entries become the sole and exclusive property of Sponsor and will not be returned or cancelled.

## **5. Winner Determination**

On or about October 28, 2016 Administrator will select one (1) entry for each prize described below in a random drawing of all valid entries received. The selected entrants will be contacted using the email address provided with the entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. The potential winner will be notified by email on or about October 31, 2016. Failure by potential winner to respond to the initial verification within forty-eight (48) hours of notification after three (3) attempts will result in disqualification and Administrator will select an alternate potential winner in the same manner. Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Sweepstakes Entry Period. If any potential winner is a Canadian resident he/she will be required to answer a time limited skill testing question without assistance, in order to be eligible to receive a prize. Limit one (1) prize per person.

**6. POTENTIAL SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR. SPONSOR AND ADMINISTRATOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS AND OTHER MATTERS RELATED TO THE SWEEPSTAKES.**

## **7. Verification of Potential Winners**

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winner may be selected. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification or Affidavit is returned as undeliverable; (b) potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Sweepstakes or receive the prize, (e) potential winner cannot or does not comply with the Official Rules, or (f) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

## **8. Prizes**

- One (1) grand prize will be awarded. Grand prize winner will receive a 7-Night Caribbean cruise for four (4), an Xbox One S Console and a copy of Forza Horizon 3. Approximate Retail Value of the grand prize is \$3,585.99.
- Nine (9) first prizes will be awarded. Each first prize winner will receive an Xbox One S Console and a copy of Forza Horizon 3. Approximate retail value of each first prize is \$389.99.
- Ten (10) second prizes will be awarded. Each second prize winner will receive a copy of Forza Horizon 3 for Xbox. Approximate retail value of each second prize is \$59.99.

## **Cruise Prize Conditions**

Cruise Prize includes one (1) Caribbean Celebrity cruise for winner and three (3) guests onboard Celebrity Cruises in a quadruple-occupancy veranda stateroom. Travel must occur within one year from date of issuance. Transportation to and from the ports of embarkation and disembarkation are not included in prize. Cruise includes standard guest accommodations. Winner and guests are solely responsible for any and all costs, other than those specifically stated in these Official Rules, that may be incurred or arise as a result of

being awarded a prize. Such costs may include, but are not limited to all federal, state, provincial, territorial, municipal, local, or other government or quasi-governmental taxes and fees, fuel supplement charges, travel insurance, air and ground transportation, and items of a personal nature (i.e., shore excursions, passport fees, gratuities, alcoholic beverages, photographs, some entertainment, service fees, medical services, etc.). Winner and guests are responsible for all travel documents (such as, but not limited to a passport and/or visa) required for international travel, if applicable. Winner and guests must travel at the same time on the same itinerary. The cruise prize is issued in the form of a cruise certificate redeemable for a qualifying cruise. Cruise redemption is based on stateroom availability at time of booking. The cruise provided is subject to the terms and conditions in the Celebrity Cruises cruise ticket contract, Celebrity Cruises policies, complimentary cruise certificate, and applicable brochure. Such terms and conditions of use include, but are not limited to, the following: certain blackout dates may apply; cruise must be booked at least thirty (30) days prior to sailing; cruise prize may be upgraded subject to winner paying additional fee and subject to availability. No guest under twenty-one (21) years of age will be booked in any stateroom unless accompanied by a person who is twenty-one (21) years or older. If travel companion is under eighteen (18) years of age, winner must be travel companion's parent/legal guardian. Winner and travel companion must sign the cruise ticket contract prior to being allowed to board the cruise. If actual value of prize is lower than the stated ARV when prize is procured and fulfilled, then the difference will not be awarded. No refund or compensation will be made in the event of the cancellation or delay of any cruise. Prizes are non-transferable and no substitution by winner or cash equivalent is allowed. Sponsor reserves the right to substitute a prize, or portion of prize, of equal or greater value at its sole discretion. All federal, state and local taxes or other expenses relating to the use, acceptance and possession of prize are the sole responsibility of the winners.

For all prizes: No cash equivalent for the prize, prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential winner fully complies with these Official Rules. Approximate Retail Value of all prizes \$7,695.80.

#### **9. Entry Conditions and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor and Administrator which are binding and final in all matters relating to this Sweepstakes; (b) defend, indemnify, release and hold harmless the Sponsor, Sync Marketing LLC and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, possession, attendance at, defect in, delivery of, inability to use,

use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledge that all prizes are awarded as-is without warranty of any kind.

#### **10. Publicity**

Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's full name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

#### **11. General Conditions**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any Website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prize from all eligible entries received as of the termination date.

#### **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an

entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each prize will be awarded.

### **13. Disputes**

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Florida State Court located in Miami-Dade County, Florida; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.

### **14. Entrant's Personal Information**

Information collected from entrants is subject to the Sponsor's Privacy Policy, which is available at <http://www.celebritycruises.com/legal-information/privacy-policy>.

### **15. Sweepstakes Results**

For Sweepstakes results, visit [www.celebritycruisessweepstakes.com](http://www.celebritycruisessweepstakes.com) after November 15, 2016.

For questions, send an email to [info@syncmarketing.net](mailto:info@syncmarketing.net).